

2021 INDIANA WELLNESS SUMMIT

August 12-13, 2021 | Expo: August 13

The Westin Indianapolis

www.IndianaWellnessSummit.com

Presenting Sponsor **everside**
HEALTH™



SPONSOR PROSPECTUS

2021 INDIANA WELLNESS SUMMIT

TESTIMONIALS

We were really impressed with the engagement...We've made a lot of contacts for at least conversations to get started. I think we've all been pleased with the interactions we've had.

– Dawn Hardwick, BD Sales Training Manager, Elements Financial

The conversations with attendees have been really in-depth... I think that's really nice, because you don't always see that at other conferences.

– Sarah Paulson, System Marketing Manager, IU Health

"Talking with other professionals about what they do in their wellness programs and the general networking. The Expo was a great way to connect with vendors individually."

– Human Resources Assistant Conn-Selmer, Inc

SUMMIT INFORMATION

The Indiana Wellness Summit is the largest gathering of corporate health and wellness professionals in the state of Indiana. Presented by the Indiana Chamber of Commerce and the Wellness Council of Indiana, attendees learn the latest strategies to build a healthier workplace and a healthier community.

The summit features more than 20 breakout sessions over two days on cutting edge topics, workplace wellness case studies and peer to peer networking. Nationally renowned keynote speakers inspire dialogue and personal development. Previous keynotes include:

- Drew Ramsey, MD, assistant clinical professor of psychiatry, Columbia University College of Physicians and Surgeons
- Vic Stretcher, PhD, MPH, Professor, University of Michigan and CEO, Kumanu, Inc.
- Karen Romans, LICSW, Director of Clinical Operations and Customer Success, Fitbit Health Solutions
- Dr. Dexter Shurney, MD, MBA, MPH, Chief Medical Officer and Senior Vice President of Clinical Affairs, Zipongo
- Registered Dietician, television host and author Zonya Foco



NEW FOR 2021

- Hybrid event (both virtual and in-person)
- Interactive sponsorship opportunities
- Lead retrieval
- Additional opportunities to maximize your visibility

PRESENTED BY



OUR COMMITMENT TO YOU:

The Wellness Council of Indiana and the Indiana Chamber's primary focus is on the duty of care, delivering a safe, secure and healthy environment for all attendees, speakers and exhibitors.

Summit Cancellation: The Indiana Chamber reserves the right to cancel the Summit if it is deemed necessary. In the event of any such cancellation, Indiana Chamber will refund Exhibitor's/Sponsor's payment in full, and Exhibitor/Sponsor shall waive any and all damages and claims for damages in connection with such cancellation.

Exhibitor/Sponsor Cancellation: Prior to April 1, 2021, Exhibitor/Sponsor may withdrawal from the summit and receive a full refund less a hundred dollar (\$100.00) administrative fee. Payments are due 30 days from invoice date unless other arrangements are made. Chamber has the right to cancel sponsorship if payment is not made 30 days from invoice date. Indiana Chamber will not provide any refund if Exhibitor/Sponsor withdrawals after April 1, 2021.

Move to Fully Virtual Conference: The Indiana Chamber reserves the right to move to conference to a virtual only experience if deemed necessary for the safety of all stakeholders. Exhibitor/Sponsor payment will be applied to virtual conference and Exhibitor/Sponsor will be notified.

To reserve your sponsorship, contact Jennifer Pferrer, JPferrer@Indianachamber.com or (317) 264-2168

2021 INDIANA WELLNESS SUMMIT

ATTENDEES:

The Indiana Wellness Summit attracts professionals from all aspects of employee health and wellness. The Indiana Wellness Summit attendees included:

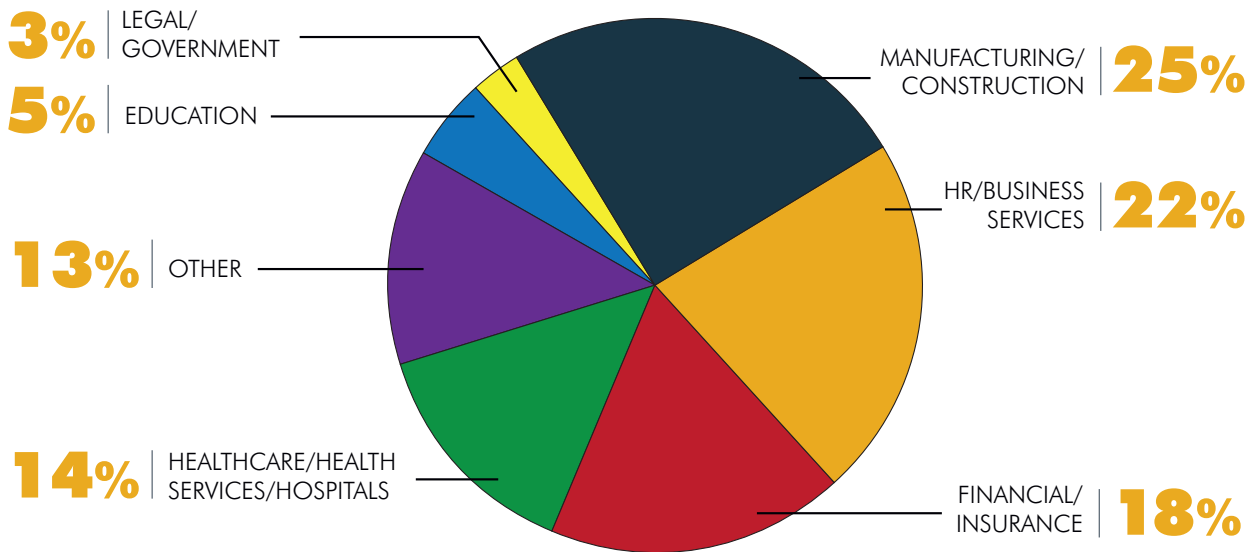
2019 Attendees
(in-person)

274

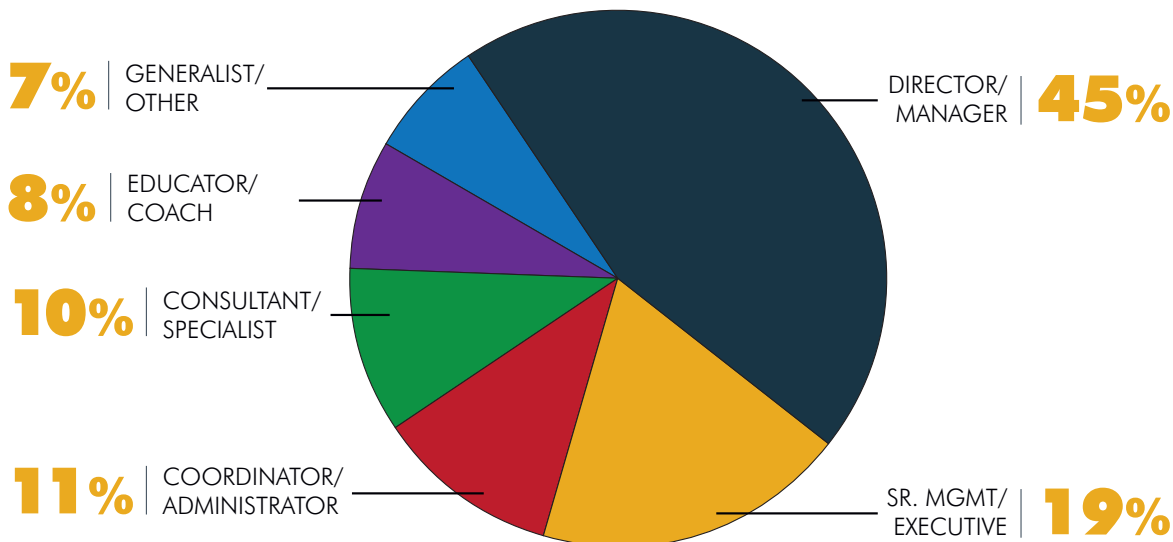
2020 Attendees
(virtual)

217

INDUSTRIES



JOB FUNCTION (TITLE OR POSITION)



To reserve your sponsorship, contact Jennifer Pferrer, JPferrer@Indianachamber.com or (317) 264-2168

SPONSORSHIP LEVELS

CUSTOMIZED SPONSORSHIPS AVAILABLE

PRESENTING SPONSOR \$15,000 Exclusive Opportunity

INCLUDED BENEFITS:

Exclusive Branding Opportunities

- Exclusive recognition as the Presenting Sponsor, including verbal recognition
- Company logo on the cover of promotional brochure
 - ✓ Mailed to more than 12,000 health, wellness, benefits and human resources professionals throughout Indiana
- Company logo included on e-mail promotions
 - ✓ More than 90,000 email promotions will be sent to health, wellness, benefits and human resources professionals throughout Indiana
- Company logo included on cover of summit program guide, as well as a full page color advertisement inside, distributed to all attendees and includes summit agenda, exhibit hall map and more
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo or name on all summit signage
- Company logo included on summit web site and linked to web page of your choosing

**MAXIMUM
EXPOSURE**

High Impact Opportunities

- 1-2 minutes of podium time to address summit attendees at the opening general session
- 10'x8' display area with one 6' skirted table and two chairs
 - ✓ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for \$99/each)
- One pre-event e-blast (you provide content)
- Opportunity to upgrade to an 8'x20' booth for an additional investment of \$1,250 – limited availability
- Exhibit booth within the virtual summit hub
- 30 second promotional video shown during opening general session (your company provides video file)

Access

- Six complimentary in-person summit and six virtual summit registrations for your company representatives and/or clients
- Additional summit registrations available at 20% discount
- A complete electronic list of summit attendees
 - ✓ Includes name, title, company name, phone number, and mailing addresses (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2022 summit

DIAMOND SPONSOR \$10,000 (5 Opportunities Available)

Available opportunities:

- Opening General Session (August 12)
- Award Lunch Sponsor (August 12)
- Morning General Session Sponsor (August 13)
- Expo Sponsor (August 13)
- Mobile application

**ADDRESS
SUMMIT
ATTENDEES**

INCLUDED BENEFITS:

Exclusive Branding Opportunities

- Exclusive recognition as the Diamond-level Sponsor, of the corresponding event or item above
- Company logo included in promotional brochure
 - ✓ Mailed to more than 12,000 health, wellness, benefits and human resources professionals throughout Indiana
- Company logo included on e-mail promotions
 - ✓ More than 90,000 email promotions will be sent to health, wellness, benefits and human resources professionals throughout Indiana
- Company logo included in summit program guide, as well as a full page color advertisement inside, distributed to all attendees and includes summit agenda, exhibit hall map and more
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo or name on signage
- Company logo included on summit web site and linked to web page of your choosing

High Impact Opportunities

- 1-2 minutes of podium time to address summit attendees during a selected event
- 10'x8' display area with one 6' skirted table and two chairs
 - ✓ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for \$99/each)
- Exhibit booth within the virtual summit hub
- Opportunity to upgrade to an 8'x20' booth for an additional investment of \$1,250 – limited availability

Access

- Four complimentary in-person summit and four virtual summit registrations for your company representatives and/or clients
- Additional summit registrations available at 20% discount
- A complete electronic list of summit attendees
 - ✓ Includes name, title, company name, phone number, and mailing addresses (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2022 summit

To reserve your sponsorship, contact Jennifer Pferrer, JPferrer@Indianachamber.com or (317) 264-2168

SPONSORSHIP LEVELS

CUSTOMIZED SPONSORSHIPS AVAILABLE

PLATINUM SPONSOR

\$5,000 (8 Opportunities Available)

Available opportunities:

- Name badge/lanyard
- Registration bag
- Program guide
- Water bottle
- Notepad
- Breakout session host (three opportunities)

**COMPANY
LOGO
FEATURED**

INCLUDED BENEFITS:

Exclusive Branding Opportunities

- Recognition as a Platinum-level Sponsor, including verbal recognition
- Company logo printed on sponsored product (or signage)
- Company logo included in promotional brochure
 - ✓ Mailed to more than 12,000 health, wellness, benefits and human resources professionals throughout Indiana
- Company logo included on e-mail promotions
 - ✓ More than 90,000 email promotions will be sent to health, wellness, benefits and human resources professionals throughout Indiana
- Company logo included in summit program guide, as well as a full page color advertisement inside, distributed to all attendees and includes summit agenda, exhibit hall map and more
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo included on summit website and linked to web page of your choosing

High Impact Opportunity

- 10'x8' display area with one 6' skirted table and two chairs
 - ✓ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for \$99/each)
- Opportunity to upgrade to an 8'x20' booth for an additional investment of \$1,250 – limited availability
- Exhibit booth within the virtual summit hub

Access

- Two complimentary in-person summit and two virtual summit registrations for your company representatives and/or clients
- Additional summit registrations available at 20% discount
- A complete electronic list of summit attendees
 - ✓ Includes name, title, company name, phone number, and mailing addresses (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2022 summit

GOLD SPONSOR

\$3,500 (4 Opportunities Available)

Available Opportunities:

- Healthy heart-activity center
- Massage center
- Charging station
- Paws for a Cause

**INTERACTIVE
BOOTH**

INCLUDED BENEFITS:

Exclusive Branding Opportunities

- Recognition as a Gold-level Sponsor
- Company name or logo* included in promotional brochure
 - ✓ Mailed to more than 12,000 health, wellness, benefits and human resources professionals throughout Indiana
- Company name or logo* included on e-mail promotions
 - ✓ More than 90,000 email promotions will be sent to health, wellness, benefits and human resources professionals throughout Indiana
- Company logo included in summit program guide, as well as a full page color advertisement inside, distributed to all attendees and includes summit agenda, exhibit hall map and more
- Company logo on PowerPoint presentations played during general sessions and luncheon
- Company logo included on summit website and linked to web page of your choosing

High Impact Opportunity

- 10'x8' display area with one 6' skirted table and two chairs
 - ✓ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for \$99/each)
- Exhibit booth within the virtual summit hub

Access

- One complimentary in-person summit and one virtual summit registration for your company representatives and/or clients
- Additional summit registrations available at 20% discount
- A complete electronic list of summit attendees
 - ✓ Includes name, title, company name, phone number, and mailing addresses (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2022 summit

**Reasonable effort will be made to include logo at all available opportunities; however due to space issues, use of company name in text may be necessary*

To reserve your sponsorship, contact Jennifer Pferrer, JPferrer@Indianachamber.com or (317) 264-2168

SPONSORSHIP LEVELS

CUSTOMIZED SPONSORSHIPS AVAILABLE

SILVER SPONSOR

\$2,500 (11 Opportunities Available)

Available opportunities:

- Continental Breakfast (August 12)
- Continental Breakfast (August 13)
- Stretch Break (August 12)
- "Healthy Choice" Break (August 12)
- Energizing Break (August 13)
- Hydration Break (August 12)
- Hydration Break (August 13)
- "Let's Move" Break (August 12)
- "Let's Move" Break (August 13)
- Corporate Social Responsibility (CSR)
- Wi-Fi

**PREMIUM
BOOTH**

INCLUDED BENEFITS:

Exclusive Branding Opportunities

- Recognition as a Silver-level Sponsor
- Company logo printed on signage corresponding to the meal or break above
- Company name included in promotional brochure
 - ✓ Mailed to more than 12,000 health, wellness, benefits and human resources professionals throughout Indiana
- Company name included on e-mail promotions
 - ✓ More than 90,000 email promotions will be sent to health, wellness, benefits and human resources professionals throughout Indiana
- Company logo included in summit program guide, as well as a half page color advertisement inside, distributed to all attendees and includes summit agenda, exhibit hall map and more
- Company logo on PowerPoint presentations played during general sessions and luncheon
- Company logo included on summit website and linked to web page of your choosing

High Impact Opportunity

- 10'x8' display area with one 6' skirted table and two chairs
 - ✓ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for \$99/each)
- Exhibit booth within the virtual summit hub

Access

- One complimentary in-person summit and one virtual summit registration for your company representatives and/or clients
- Additional summit registrations available at 20% discount
- A complete electronic list of summit attendees
 - ✓ Includes name, title, company name, phone number, and mailing addresses (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2022 summit

**Reasonable effort will be made to include logo at all available opportunities; however due to space issues, use of company name in text may be necessary*

EXHIBIT SPACE OPPORTUNITIES

\$795 / \$995

Advance rate through April 30: \$795 | Standard rate begins May 1: \$995. Priority exhibit booth placement for an additional investment of \$250 (four available, first come first served). Chosen booth placements to be selected in designated exhibitor area only.

- Company name included in promotional brochure
 - ✓ Mailed to more than 12,000 health, wellness, benefits and human resources professionals throughout Indiana
- 10'x8' display area with one 6' skirted table and two chairs
 - ✓ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for \$99/each)
- Exhibit booth within the virtual summit hub
- Summit registrations available at 20% discount
- A complete electronic list of summit attendees
 - ✓ Includes name, title, company name, phone number, and mailing addresses before and after the summit (does not include email addresses)
- Exhibitor ribbon for each of your company representatives

VIRTUAL EXHIBIT APP VISIBILITY

Recognition in exhibitor section of summit app, powered by Whova

- Virtual exhibit booth on the Whova app, with the following features:
 - ✓ Logo, description, website, and contact information
 - ✓ Livestream showcase space (via Zoom, Google Hangouts, etc.)
 - ✓ Add your video highlighting your services and products
 - ✓ Post photos and flyers (pdf)
 - ✓ Live chat with attendees through your booth
 - ✓ Option to add promotional offers, giveaways, or coupons directly in the app
 - ✓ Attendees eligible for prizes based on their interactions with exhibitors during the event

To reserve your sponsorship, contact Jennifer Pferrer, JPferrer@Indianachamber.com or (317) 264-2168

NEW VISIBILITY OPPORTUNITIES

A la carte Options	Price	Deadline to Order
Floor sticker at summit venue (one sticker)	\$300	July 1, 2021
Expo entry floor sticker (2 entrances) – one opportunity	\$600	July 1, 2021
Enhanced listing	\$150	July 1, 2021
Registration bag drop	\$500	July 1, 2021
Full page full color advertisement in program guide	\$500	July 1, 2021
Half page full color advertisement in program guide	\$250	July 1, 2021

LEAD RETRIEVAL

Your full onsite team will have access to a mobile app tool that offers real-time ROI updates, immediate data and metrics, and advanced team collaboration abilities. Every interaction with an attendee will provide your team with enriched leads and essential data for quality follow ups!

EXPO ENTRY FLOOR STICKER

An exclusive branding opportunity for one exhibitor or sponsor to have an advertisement placed in two locations near the expo entrance doors.

You will receive: An approximately 3' x 3' square floor decal with your company logo and booth number at the entrance of the expo hall.

EXPO HALL FLOOR STICKER

You will receive: Receive one approximately 3' x 3' square floor decal with your company logo and booth number inside the expo hall in a premium location determined by summit organizers.

ENHANCED LISTING

You will receive: Your company logo in the summit program guide, mobile app exhibitor profile. Sponsors of the summit automatically receive this benefit.

REGISTRATION BAG DROP

You will receive: Your company logo item or flyer placed in all summit registration bags. Your company must provide items. All items must be approved by the Indiana Chamber.

FULL PAGE COLOR ADVERTISEMENT

You will receive: Your company full page color advertisement in summit program guide. Sponsors of the summit automatically receive this dependent upon sponsorship level.

HALF PAGE COLOR ADVERTISEMENT

You will receive: Your company half page color advertisement in summit upon sponsorship level. Sponsors of the summit automatically receive this dependent upon sponsorship level.



To reserve your sponsorship, contact Jennifer Pferrer, JPferrer@Indianachamber.com or (317) 264-2168